

Made in Cyprus Exhibitions presents:

WEEK 1

6th EXHIBITION OF CYPRIOT
PRODUCTS & SERVICES



27-28-29 SEPTEMBER 2019
TRAKASOL - LIMASSOL MARINA

WEEK 2

HIGH-TECH
DEVELOPED
IN CYPRUS

5 OCTOBER 2019
TRAKASOL - LIMASSOL MARINA 

About World Trade Center Cyprus



World Trade Center Cyprus has been an active member of the New York World Trade Centers Association since 2004. The Association membership spans 6 continents, over 90 countries and more than 300 individual cities / economic zones.

WTC Cyprus provides business-to-business services in consultancy, professional training, serviced offices, trade missions, as well as conferences, seminars and trade exhibitions.

About Ergodotisi



Ergodotisi came to rise in 2012 to fight unemployment. Seven years later, it was established as the leading Job Portal, with 12,000+ registered companies trusting the platform for their job listings and 160,000+ unique users per month searching for a job or their next career step.

WHY CYPRUS?

Cyprus is the third largest island in the Mediterranean situated at the crossroads of three continents, Europe, Asia and Africa. It is a rapidly developing European Union state combining high quality of life with a plethora of opportunities for economic growth.

The following facts have contributed to establishing Cyprus as a high-tech business hub and the perfect destination to start or grow technology companies:

- Highly educated and experienced human talent with more than 80% of locals speaking English/another foreign language
- Advantageous and transparent EU approved tax regime (corporate tax of 12.5% and many taxation treaties)
- Full access and many trade agreements to European markets and easy access to other major markets
- Low cost of doing business
- Strong business support making starting and running a business easy
- Excellent regulatory structure
- Positive economic outlook

This has led to many successful tech giants relocating or expanding in Cyprus and many local companies developing their own proprietary technology allowing them to grow globally and contribute to this new eco-system being developed in Cyprus.

WHY “HIGH TECH DEVELOPED IN CYPRUS” EXPO?

Exhibiting at the “High Tech developed in Cyprus” expo brings your business closer to the consumer and to potential business partners and helps boost awareness of your company that will help attract talent.

The organising team will invite and promote the expo to:

- Local as well as foreign talent in the IT sector who are looking for new opportunities to work in challenging positions in Cyprus
- The everyday consumer of digital products and services
- Businesses seeking for partnerships or collaborations with technology companies
- Investors and financial institutions willing to fund or invest in technology companies

WHY PARTICIPATE?

ATTRACT TALENT

BRAND
AWARENESS

BOOST SALES

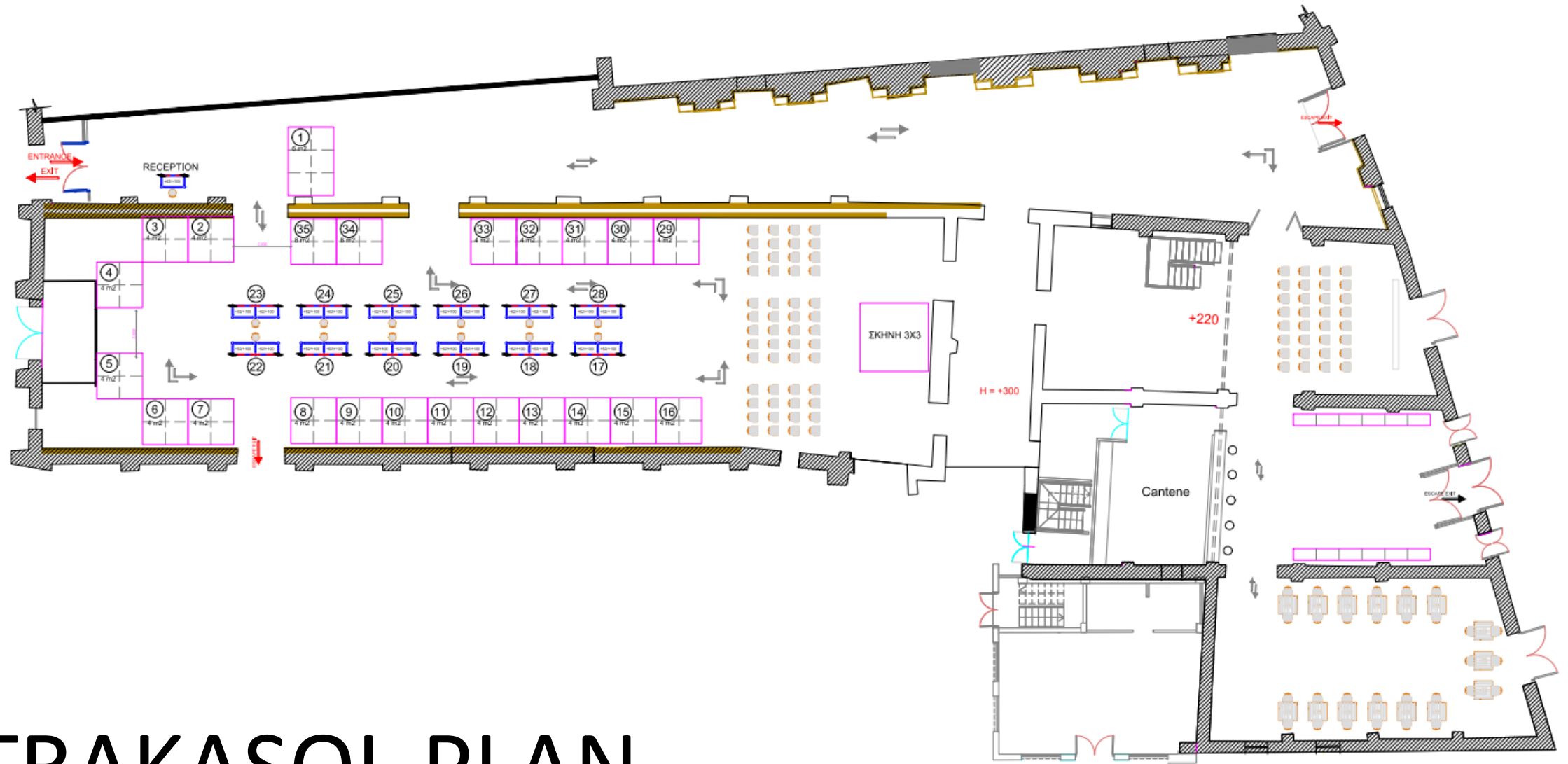
B2B
COLLABORATIONS

FUNDING
OPPORTUNITIES

WHO CAN PARTICIPATE?

Companies which will be participating include:

- **Technology** companies developing proprietary technology in Cyprus
- **Fintech** companies
- Cypriot **start-ups**
- Organisations promoting activities such as **Incubators, Accelerators, Innovation Centers**
- **Funding** organisations (VCs, Banks, Funds, etc.)



TRAKASOL PLAN

Exhibitors Stand

Exhibition stand *€160/sqm + vat

INCLUDED:

Perimeter walls of 2,50m height
Fascia sign with exhibitor's name
Open grid roof structure
Information counter with (1) stool
An electric socket per booth
A spotlight per 3sq. m.
2 shelves (30cmx100cm)



Additional services requested by the exhibitors such as extra socket, additional lighting and special construction will be charged extra.

Information counter *€260 + vat

INCLUDED:

Fascia sign with exhibitor's name
Information counter with (1) stool
(dim: H 1m, L: 2m)



*Price is with basic structure

HOW TO REGISTER



ONLINE

Visit www.made-in-cyprus.org/
Upcoming Exhibitions 2019



REGISTRATION FORM

Fill in the registration form
and send to WTC Cyprus
via email info@wtccy.org
or by Fax 25 588299



OVER THE PHONE

Call WTC Cyprus offices at
25588116 and one of our
experts will assist you

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